

Meeting Notes (Esther and Charlotte)

Project Title: Modern Family Website

1. Project Overview

The goal of my website is to be an informational and visually engaging microsite about the television show Modern Family. It will introduce the show, highlight its characters through the three central families, and explore its cultural impact, legacy, and awards. The objective is to present the show in a way that emphasizes both its humor and its significance in representing modern family dynamics.

2. Resources

Content will be sourced from:

- Wikipedia and other informational sites about Modern Family
- Images of the cast
- Blurbs and descriptions of Modern Family from streaming sites

Search up pictures, general font, and color scheme to find content for the website.

<https://www.imdb.com/title/tt1442437/>

<https://abc.go.com/shows/modern-family>

https://en.wikipedia.org/wiki/Modern_Family

https://modernfamily.fandom.com/wiki/Modern_Family

3. Audience

This is an informational site and will not be used commercially. The audience may include fans of the show, students, and general viewers interested in television and pop culture.

4. Message

The main message of this microsite is to highlight why Modern Family is an important and widely loved sitcom. It will emphasize the show's portrayal of diverse family structures, its humor, and its long-lasting impact on television and culture.

5. Tone

The tone of the website will be light, informational, modern, and bright/colorful because the show itself is comedic, light, and fun. It definitely should still be informational because that is the point of the website.

6. Visual Style

I want to keep the site colorful, while still being visually easy to understand. The color palette will be simple and vibrant. The font will follow the font of the show's title. The general tone will be kind of abstract/cartoonish (refer to images below). There will be bright, larger pictures of the cast and each character.

Keep things generally very graphic, like the first image below. Use shapes, vibrant colors, big font, etc to match the big, comedic personality of the show

Background color should be either white or black

Layout of the website:

**can be homepage with diff tabs OR just all on one page with different dropdowns?

Home Page / Introduction

Introduce Modern Family as a popular American sitcom that aired from 2009 to 2020. Provide a brief overview of the premise: three very different and non-traditional, interconnected families navigating everyday life. It should include:

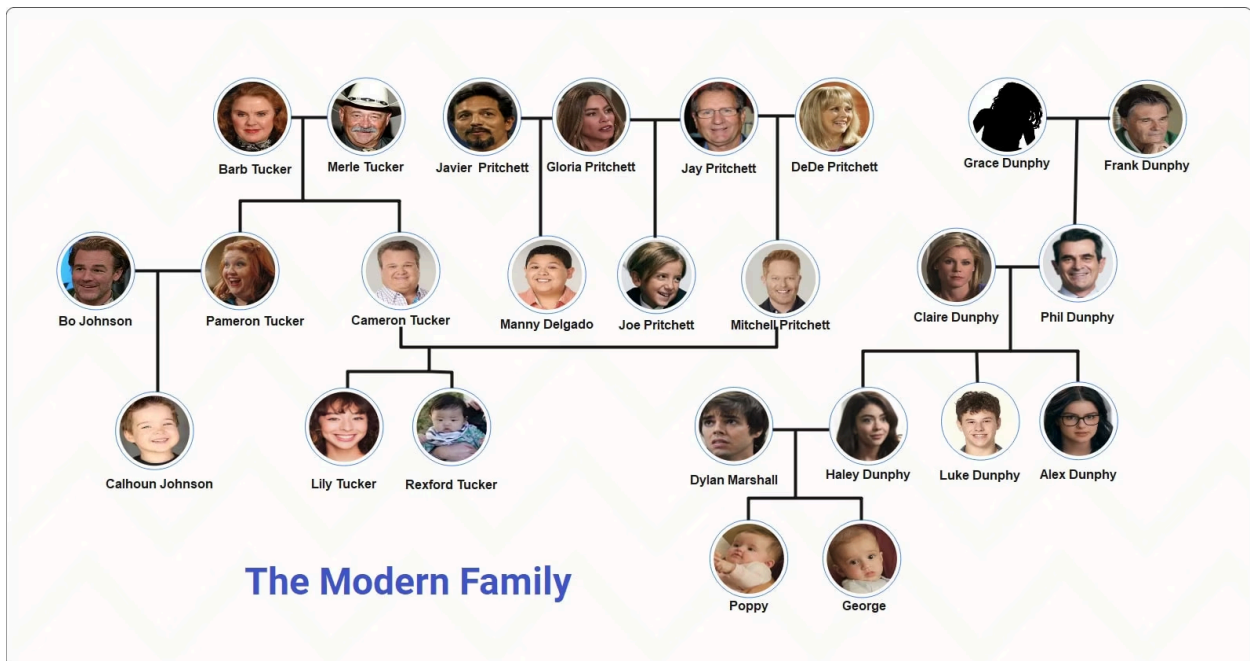
- A large image of the full cast
- A short summary of the show's general premise
- How many seasons
- Genre

Characters Page

Organize the characters by the three main families. Each section will include headshots, names, roles within the family, and actor names.

- Pritchett Family (Jay and Gloria Family)
- Dunphy Family (Claire and Phil Family)
- Tucker-Pritchett Family (Mitchell and Cam Family)

Maybe add a family tree? Like



Cultural Impact, Legacy, Recognition, Awards Page

Describe the show's influence and recognition over time:

- Popularity and long-running success (11 seasons)
- Awards and recognition (e.g., Emmy Awards, especially for Outstanding Comedy Series)
- Cultural significance (showing diverse families?)
- Personal experience with the show?



modern family

